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Application No.: 10/752,384
Office Action Dated: January 25, 2007

PATENT
REPLY FILED UNDER EXPEDITED
PROCEDURE PURSUANT TO
37 CFR § 1.116

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
Frank David McSherry, et al.

Confirmation No.: 6813

Application No.: 10/752,384

Group Art Unit: 2166

Filing Date: January 5, 2004

Examiner: Khanh B. Pham

For: **PERSONALIZATION OF WEB PAGE SEARCH RANKINGS**

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Commissioner for Patents
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REPLY PURSUANT TO 37 CFR § 1.116

RWB
7-26-07

In response to the Official Action dated January 25, 2007, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- Amendments to the Specification** begin on page _____ of this paper.
- Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.
- Amendments to the Drawings** begin on page _____ of this paper and include an attached replacement sheet.
- Remarks** begin on page 6 of this paper.